

Beat: Entertainment

## THE NEW CHAMPS-ELYSEES CHRISTMAS LIGHTS 2025 - PRESS CONFERENCE ON NOVEMBER 12

### LIGHT SHOW - NOVEMBER 16, AND JANUARY 4

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**USPA NEWS** - The New Champs-Élysées Christmas Lights 2025 s A Brand New Sound and Light Show Conceived by Designer Thierry Reboul and illuminated by Thomas Dechandon. The New "Lighting" Technologies is from the Blachère Group, Official Supplier of the 2025 Lights.

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On Thursday, November 12, at 2.30 pm In the Dining Rooms of Fouquet's Paris, was held a Press Conference with Marc-Antoine Jamet, President of the Champs-Élysées Committee. During which the Following was presented:

- A Brand New Sound and Light show Conceived by Designer Thierry Reboul and illuminated by Thomas Dechandon
- A Muse you'll love and a Sponsor that will shine
- The New "Lighting" Technologies from the Blachère Group, Official Supplier of the 2025 Lights.

- A Word From Anne Hidalgo, Mayor of Paris:

"The Lighting of the Champs-Élysées is a Unique Event Each Year, ushering in the Wonderful Holiday Season and enchanting Young and Old alike. In 2025, this Tradition is reinventing Itself. Thanks to a Groundbreaking Technological Innovation, the Now-Programmable Illuminations will offer Delightful Surprises throughout the Seven Weeks of Enchantment, between November 16 and January 4."

- Words of Marc-Antoine Jamet, President of the Champs-Élysées Committee:

"Also for the First Time, a Sound and Light Show will celebrate the Opening of the Illuminations on November 16, under the Direction of Thierry Reboul, whose Talent and Creativity have already graced Some of the Greatest Moments in Our City and Around the World. These Illuminations are the Result of a Remarkable Collaborative Effort, carried out with the Champs-Élysées Committee, whom I thank most Sincerely."

"There are Appointments that Paris offers to France and the Entire World, Traditions that, like the Christmas Window displays of Department Stores in Bygone Days, create Memories for Generations of Children, Events so Exceptional that they can only take Place on the "Most Beautiful Avenue in the World." Such is the Case with the Illuminations of the Champs-Élysées."

"Every Year at the Beginning of Winter, out of Friendship and Respect, the Committees of the Capital, Avenue Montaigne, Boulevard Haussmann, Rue du Faubourg Saint-Honoré, Place Vendôme, they give Way to Us. To their Electric Garlands, to the Rhythm of Ours, we set the Pace. We give them the "T." It's the Rule: not a Twinkle, on the Right Bank or even the Left Bank, without the Trees shining from the Étoile to the Concorde! In Fact, as a City of Lights, wisely, Paris, from mid-November Onward, focuses Entirely on the Nearly Two Kilometers that separate the Obelisk from the Arc de Triomphe. Should we see in this Priority, this Kind Precedence granted to us without Hesitation by Our Peers, a Sort of Birthright? No, it's a Mark of Trust. We appreciate it without ever tiring of it. The Honor of Sounding the Starter's Whistle at the Beginning of the Festivities is Ours!"

"But Another Mission, Broader and Nobler, is also entrusted to Us when the Time comes that, as the Days shorten, Summer Time is abandoned for Six Months in the Cold and Darkness. Then, despite Snow, Ice, and Frost, we must make France shine and celebrate its Art of Living. Again and Again! A challenge is set for Us: that of Friendly Warming."

"Lacking Scientists, the Effects are not easy to calculate. Where are the Experts in Joy and the Specialists in Jubilation? In Any Case,

the Champs-Élysées knows that, for the Occasion (it lasts a Month and a Half), they must put on their Best Show. It is up to them to lead the Evening News in America and Asia, to generate Millions of Posts on Social Media, to be the Benchmark for Tokyo, Soweto, or Rio, to make the Front Page of 24-Hour News Channels, to Rival Times Square, Sydney Harbour, and Copacabana Beach in Wonder until New Year's Eve."

"To succeed in Astonishing Five Continents, because they are not merely the Economic, Institutional, or Cultural Players of an Avenue that, as a Singular Privilege, attracted even more Visitors than in 2024, of an Avenue where the Vacancy Rate of Commercial Premises has decreased even further to the Point of Being Imperceptible, of an Avenue that still leads the Pack alongside Oxford Street and Fifth Avenue, but the Guardians of a Symbol—that of a Unique Alliance between Heritage and Innovation, Tradition and Modernity—the Members of the Committee have had only One Objective since its Creation in 1916 by Georges Vuitton: to highlight this Subtle Balance between Excellence and Exacting Standards, Elegance and Exemplary Conduct, which is their Collective Signature. No False Note would be tolerated. We seek Perfect Harmony. Here, Everything must be Nothing but "Lux," Calm and Pleasure."

"That is why, however Successful it may be, we could not Simply allow this Festival to continue in the Same Vein. That would have been Sad. Magic is Renewal, and Repetition can become Banal. Of course, we could have quietly been Content, without changing a Thing, with an Event that, when the Time comes, brings Together more than 200,000 Moved or Enthusiastic Spectators and Millions (Billions?) watching on their Phones or Television Screens. But beware of Monotony and Boredom. We must light the Fire. Not extinguish it. Forget Conventions, we want Surprises. Lots of them! To borrow the Hackneyed and Often Simplified Quote from Luchino Visconti's "The Prince of Lampedusa," our Way of paying Homage to Burt Lancaster, Claudia Cardinale, and Alain Delon, all Three sublime, all Three Now gone: "If we want Everything to stay the Same, Everything must change."

"By relying on the Ingenuity of Blachère, a Pioneer in Festive Lighting and a Loyal Partner of the Champs-Élysées, we innovated and took an Unprecedented Step. The Illuminations became Controllable, Programmable, and Scalable With Johan Hugues and the Teams at the Vaucluse-Based SME, a Leader in its Field, we brought them to life. Throughout Seven Weeks of Enchantment, from November 16th to January 4th, Parisians, Tourists, and Visitors Alike will discover an Avenue that comes Alive in a Different Way Every Day. LEDs and Fiber Optics, Computers and Wi-Fi now assist Us in this Endeavor. It's a World First. It took a Prometheus to steal the Sacred Fire from Olympus and offer it to Parisians. We asked Thierry Reboul, Olympic Hero and, therefore, Inevitably Familiar with Antiquity, to defy the Gods. Baseball Cap firmly on his Head, he did so with the Finesse he had brought to bear on 2024 and the Opening and Closing Ceremonies, with Extraordinary Drama."

"It was Thomas Dechandon, Lighting Designer and Genius of this Emerging Tenth Art Form, already a Molière Award Winner in 2023 for the Virtuosity of the Lighting in Starmania, directed by none other than... Thomas Jolly, who conceived the Cascades of Light that, from Bottom to Top, South and North Sides, will flood the Champs-Élysées."

"All of this would certainly be Magnificent, but restalt a Little Silent. Our Friend Reboul then revealed Himself, as no one doubted, to have Several Tricks up his Sleeve. Reconstituting a Dissolved League, he went to find the Composer of "Parade," that Pavlovian Tune which, Throughout the Ceremonies, Immediately put Us in a Good Mood in All the Stadiums of the Esplanade des Invalides or the Champ-de-Mars. This was Perfect Timing: Victor Le Masne was working on Ravel. A Record was about to be released. He shared the Scores with Us as a Generous Gift. You will No Doubt recognize more than One Note in the Orchestration of the Illuminations, which will be amplified for their Inauguration from the Borders of the Tuileries to the Entrance of the Publicis Drugstore."

\* Illuminations begin at 5:00 Pm

\* Illuminations end at Midnight (1:00 Am Friday and Saturday).

\* At 6:00 Pm, 7:00 Pm, 8:00 Pm, 9:00 Pm, 10:00 Pm, and 11:00 Pm, for 5 Minutes, the Most Beautiful Avenue in the World responds to the Eiffel Tower, on Either Side of the Seine, in the Same Silvery Sparkle. A Dialogue not to be missed between Two Icons.

\* At 6:30 Pm, for 6 Minutes and 37 Seconds, the "Sound and Light" Show from the Inauguration is repeated.

\* At 7:30 Pm, 8:30 Pm, 9:00 Pm, 10:30 Pm, and 11:30 Pm (12:30 Am Friday and Saturday), Every Half Hour, for 5 Minutes, a Light Show is repeated until the Lights go out

\* The Rest of the Time, a Golden Curl will make the Avenue shine.

\* December 24th and 31st: All Night Long.

- Words of Marc-Antoine Jamet, President of the Champs-Élysées Committee

"To embody this Edition, we needed a Face and a Presence. We'll call it a "Star" (Toubon Law on the Defense of the French Language

requires it). After the Smiles and Charm of Gilles Lellouche and Tahar Rahim, we turned to Glamour and Femininity. Léa Seydoux does the Champs-Élysées Committee a Great Honor by being its Godmother. A Renowned Artist Worldwide, a Contemporary French Icon, she is Both Popular and Elegant, Timeless and Modern, a "Bond Girl" and a Face of Independent Cinema. She is Obviously in her Element, at the Very Top, on the Most Beautiful Avenue in the World, a Month after electrifying the Venice Film Festival. With her, the 2025 Illuminations of the Champs-Élysées have found their New Ambassador."

"We finally have a Surprise Guest. A Collaborator of Ed Sheeran on "Star Academy," a Duet Partner of Angèle, the Embodiment of a Transatlantic "Feel Good" Song already streamed 130 Million Times, Charlotte Cardin, for it is she, will sing Exclusively for the Champs-Élysées Audience before her European Tour in 2026."

"Swarovski has decided to be the Patron, the Sponsor who makes Everything Possible and Easy. We thank them for it. Their Name, along with Ours, will appear on all the Posters and Banners. But a Special Tribute is due to the One who, by Cutting Crystal to Perfection, celebrates his 150th Anniversary this Year. The Illuminations will therefore make his Image shimmer Each Evening in a Golden Loop, while the Swarovski Pop-Up will be installed on the Piers of the Place de l'Étoile. This has never been done before as Part of the Committee's Illuminations. It's also a First!!"

"The Whole World kept its Eyes on Paris. We reaped the Rewards. Foot Traffic on the Avenue has increased by 4% in the Last Ten Months. The Recent Newmark Study confirms a 9% Rise in Pedestrian Flow since 2021 and a Predominance of French Brands, which now make up 52% ??of those on the Avenue. With a Vacancy Rate of 2.6%, One of the Lowest Anywhere, the Champs-Élysées demonstrates its Vitality and Attractiveness, outperforming Oxford Street or Fifth Avenue."

"Gastronomic Heritage as well. In December, for its Centenary, the Champs-Élysées Cocktail will be relaunched in Partnership with Hennessy."

- Thierry Reboul:

Initiated Several Events for the Paris 2024 Bid Committee, including the Installation in 2017 of a Floating Athletics Track on the Seine, an Image that went Viral Worldwide. In 2018, he was appointed Executive Director of Ceremonies, Creation, and Special Projects for the Paris 2024 Olympic and Paralympic Games Organizing Committee. He notably designed the Olympic Opening Ceremony on the Seine and the Paralympic Ceremony on the Place de la Concorde, the First Ceremonies in History to be held Outside a Stadium, and will lead all Four Ceremonies of the Games with his Team. Furthermore, he is the Artistic Director for the November 13th Commemorations in 2025, for which he is designing and directing the Official National Ceremony.

Thomas Dechandon

He is a Lighting Designer and Creator. For Over Twenty Years, he has explored Light as an Artistic Language, capable of transforming a Space and conveying Emotion. He has collaborated on Large-Scale Projects such as the Paris Olympic and Paralympic Games and the Musical Starmania, whose Lighting Design was awarded a Molière in 2023. He has also worked with Numerous Artists, from the Music Scene to Comedy: Indochine, Michel Polnareff, Jamel, Gad Elmaleh, and The Chemical Brothers. Combining Rigor, Creativity, and Commitment, his Approach is always centered on the Essentials: putting Light at the Service of the Artist and Collective Moments.

Victor Le Masne

French Composer, Producer, Arranger, and Multi-Instrumentalist. A Major Figure in the French Touch Movement, he also explores Orchestral Music, Jazz, and Metal Composition. In 2025, he won a Grammy Award for Best Metal Performance with his Track "Mea Culpa (Ah! Ça ira!)", alongside Gojira and Marina Viotti. In 2024, he composed the Music for the Paris Olympic and Paralympic Games, which in 2025 won the Victoire de la Musique award for Best Concert of the Year. That Same Year, he was awarded the Legion of Honour, France's Highest National Distinction, for his Work at the Olympic Games. Trained in Classical Piano, he then studied Classical Percussion with Michel Cals at the Conservatoire Régional de Musique, before continuing his Studies at the American School of Modern Music and joining the jazz Class at the Nadia and Lili Boulanger Conservatory in Paris.

Source: Press Conference

@ Dining Rooms of Fouquet's Paris 88 avenue des Champs-Élysées 75008 Paris

On November 12, 2015 at 2.30 Am

With The Presence of Marc-Antoine Jamet, President of the Champs-Élysées Committee

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